

DESIGNER RUNWAY 2011, WEDNESDAY, JUNE 15TH 5:30PM-10:30PM



DESIGNER RUNWAY 2011 CALL FOR TEAMS

DO YOU HAVE WHAT IT TAKES TO BE ONE OF THE WINNERS THIS YEAR?

PUT TOGETHER A GROUP OF FOUR TO FORM A TEAM, OR LET US KNOW YOU ARE INTERESTED AND WE'LL HELP YOU FIND A TEAM! THE 1st, 2nd and 3rd PLACE WINNERS WILL BE FEATURED IN LUXE MAGAZINE, WITH PHOTOS AND TEAM MEMBERS LISTED! THERE WILL BE PRIZES FOR WINNING TEAMS,

AND THERE IS NO ADMISSION FEE! THIS YEAR PROMISES TO BE BIGGER THAN EVER. BE A PART OF THE FUN!

HERE'S HOW IT WORKS:

YOU ARE GIVEN FABRICS DONATED FROM THE SHOWROOMS CONSISTING OF:

(2) TWO YARD SELECTIONS

(3) ONE YARD SELECTIONS

(2) ONE YARD TRIMS (OR ONE TRIM AND TASSELS OR OTHER DECORATIVE SELECTION)

YOU HAVE 90 MINUTES IN WHICH TO PUT TOGETHER A CREATION (SEE EXAMPLES ABOVE) IN YOUR HOST SHOWROOM FROM THOSE FABRICS. YOU **CANNOT** USE A SEWING MACHINE OR PATTERNS. YOU **CAN** USE SCISSORS, GLUE, STAPLES, PINS, HAND STITCHING TO HOLD YOUR OUTFIT TOGETHER ON YOUR MODEL, WHO IS ONE OF YOUR GROUP OF FOUR. YOU MAY HAVE SHOES, HATS, WIGS AND A TOTAL OF FIVE ACCESSORY ITEMS TO UTILIZE TO COMPLETE YOUR OUTFIT THAT YOU BRING WITH YOU. YOUR TEAM MAY PLAN SOME ALTERNATIVE IDEAS AHEAD OF TIME, AND HOPE THAT THE FABRICS YOU RECEIVE WILL WORK WELL WITH THEM!! IT IS GREAT FUN TO SEE YOUR CREATION STRUT THE RUNWAY IN FRONT OF CELEBRITY JUDGES!!

ATTACHED ARE BOTH TEAM AND PERSONAL INTEREST FORMS FOR YOU TO COMPLETE TO PARTICIPATE IN ASID ORANGE COUNTY'S MOST ILLUSTRIOUS EVENT OF THE YEAR!

FOR ADDITIONAL INFORMATION, CONTACT EVENT CHAIRS, BEVERLY STADLER: beverly@designfocus.net, OR JENNIFER ANDERSON: jennifer.anderson@me.com OR CHECK OUT THE ASID FACEBOOK PAGE